

Dr.Rafiq Zakaria Campus
Maulana Azad College of Arts, Science and Commerce,
Aurangabad.

Report of activity for submission to IQAC

Name of the Event / Activity/ speaker: Poster on “Importance of Gender Sensitization”

Date:- 17 Feb 2021

Time:- 12:30pm

Venue/ online platform: Science Building Corridor

Number of beneficiaries: 52 Students ,

Type of activity: Extracurricular

College committee activity: Women’s Development Cell

Details of the Programme :-

Students of B. Sc II nd Year has made 03 posters on the topic enlisted as,

- 1) Gender Sensitization: Significance, Aim and Objectives (Ms. Syeda Aqsa Fatema),
- 2) Gender Sensitization: Importance Of Gender Equality (Ms. Nameera Nazish) ,
- 3) Gender Sensitization: Steps To Maintain Gender Equality (Ms. Syeda Areeba Fatima),

The information used for making this poster describes in detail about the different aspects of significance of gender sensitization in terms of necessity of equal opportunities to females in every walks of life, and also the importance to avoid domestic violence against women and children, and sexual harassment at domestic as well as at work place.

Goals and objectives:-

This activity aims to create awareness on gender sensitization and equality by making self explanatory hand make posters on the topics by students.

Highlights of the programme (One and half page writes up):-

- 1) Gender Sensitization: Significance, Aim and Objectives (Ms. Syeda Aqsa Fatima)
- 2) Gender Sensitization: Importance Of Gender Equality (Ms. Nameera Nazish)
- 3) Gender Sensitization: Steps To Maintain Gender Equality (Ms. Syeda Areeba Fatima)

Relevance and outcome:-


Gender Sensitization involves creating awareness about gender issues at all levels of society and makes people understand the importance of giving men and women equal opportunity and treatment. It is recognition of the roles played by men and women for the development of the society, and addressing their needs through policies and institutional mechanisms. It enlightens people about citizenship and rights, countering sexual harassment and issues of equality and freedom, questions of sexuality and the understanding and respect towards all. The gender sensitization process make people realize that women are intelligent enough to be involved in decision-making .Women also tend to develop the perception that they are not subordinate to man and have equally important role to play in decision making at household, community and organization level (1). The outcome of this activity is that we were able to reach no of students and faculty and convey the message of importance of Gender

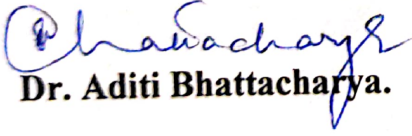
sensitization through different posters with significant information in this regard with student participation.

Reference: 1) [https://www.ijhssi.org/papers/vol8\(8\)/Series-3/E0808032730.pdf](https://www.ijhssi.org/papers/vol8(8)/Series-3/E0808032730.pdf)


Programme Coordinator: - Ms. Mahejabin N.A. Sayyad. (Chairperson WDC)

Organizing team /committee:- 1) Dr. Tarannum Tanveer
2) Dr. Shahela Yasmeen
3) Dr. Mukhtar Ahemad.


Ms. Mahejabin N.A. Sayyad.
(Chairperson WDC)


Dr. Aditi Bhattacharya.
(IQAC Coordinator)

COORDINATOR
Institution Quality Assurance Cell
Maulana Azad College of Arts,
Science & Commerce, Aurangabad.


Dr. Mazahar Ahemad Farooqui.
(Principal M.A.C. Aurangabad)
Principal
Maulana Azad College
Aurangabad

List Of Beneficiaries

Committee: "Women's Development Cell"

Date, Time and Venue: 17th February 2021, 12:30 pm , Science Building.

Title of the activity: Poster on "Importance of Gender Sensitization"

Sr.No	Roll no.	Name Of The Student	Topic of presentation/participant	sign
1	210	Syeda Areeba Fatima (BSC S.Y)	Poster	
2	213	Shaikh Aqsa Fatema (BSC S.Y)	Poster	
3	204	Nameera Nazim (Bsc-Sr)	Poster	
4	207	Shaikh Mahak Fatema (T.Y B.S.C)	Participant	
5	252	Khan Aqsa Masira (B.S.C TY)	Participant	
6	206	KHAN Mehjabeen fatema	Participant	
7	220	mohammad Saqib.	Participant	
8	254	Motasim Saad Khan	Poster	
9	242	Shaikh Mosin shaikh Maheeb	Participant	
10	233	Shaikh Tabrez	participant	
11	208	shaikh Mujeeb	Participant-	
12	207	Shaikh Yousef	Participant	
13	324	SK.ARBAB.AJAS	Participant	
14	301	Jordin Khan	Poster	
15	316	RUMAIS ^A FATEMA	PARTICIPANT	
16	334	Rushabh Kamble	Participant	

Dr. Rafiq Zakaria Campus
Maulana Azad College of Arts, Science & Commerce,
Rauza Baugh, Aurangabad.

NOTICE

All the Members of Student & Teacher Unions are hereby
intimated that their presence at the campus must be full
regularly, along with all the staff, students
without whose work the work of the college will be
affected. In case of absence, the work of the college
will be affected.

सूचना

सर्व सदस्यीय विद्यार्थी संघातील व शिक्षकांचे
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Maulana Azad College of Arts, Science & Commerce
Rauza Baugh, Aurangabad.
Reaccredited with 'A' Grade by NAAC & UGC Awarded College with Potential for Excellence
(Affiliated to Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.)

Women's Development Cell



GENDER SENSITIZATION AWARENESS CAMPAIGN

What is Gender Sensitization?

Gender Sensitization means to the
sensitive sensitization of gender equality
concerns. It is also basic requirement
to understand the essential needs of women
gender.

GENDER EQUALITY
not a female paper

SLOGANS

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GENDER SENSITIZATION

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AIMS & OBJECTIVE OF GENDER SENSITIZATION

To Sensitize the newly inducted members regarding
the gender sensitization of gender equality
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to understand the essential needs of women
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GENDER DESCRIPTION & TERMINOLOGY

Gender Sensitization means to the
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MAULANA AZAD COLLEGE DR. RAFIQ ZAKARIA CAMPUS
GENDER SENSITIZATION
WOMEN'S DEVELOPMENT CELL

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Women's Development Cell

MAULANA AZAD College of Arts & Science and Commerce
Women's development cell, in association with TQAC organized
GENDER SENSITIZATION AWARENESS CAMPAIGN
(2020-21)

*** What is gender Awareness Raising?**
Gender Awareness Raising aims at increasing general sensitivity, understanding & knowledge about gender (in) equality. Awareness Raising is a process which helps to facilitate the exchange of ideas, improve mutual understanding & skills necessary for societal change. Gender Awareness Raising Means providing reliable & accessible information to build a better understanding of gender equality as a core value of democratic societies as a gender-mainstreaming Method, Gender awareness raising is crucial for integrating a gender perspective into Policies, Programmes, Projects and Services that respond to the different needs of Women and men.

AWAWARENESS RAISING
Awareness raising is a process which helps to facilitate the exchange of ideas, improve mutual understanding and develop competence and skills necessary for societal change.

EQUAL WORK DESERVES EQUAL PAY
The time is now.

GENDER EQUALITY is a HUMAN RIGHT not a female fight
Frieda Pinto

GENDER INEQUALITY - THE FACTS

- 1-5 girls get the menstrual before turning 10
- 1-4 girls get the menstrual before turning 10
- Over 800 girls die every day

*** SLOGANS:**

There is a "MAN" in every "WOMAN", a "HE" in every "SHE" and a "HERO" in every "HEROINE". Move ahead of stereotypical gender binaries, look around, and there are a lot more than masculine and feminine. Build a society that gives and equal opportunity to all.

*** 12 STEPS TO ACHIEVE Gender Equality In our Lifestyles:**

- 1: Talk to women and girls.
- 2: Let girls use Mobile Phones.
- 3: Stop child Marriage & sexual Harassment.
- 4: Make education gender Sensitive.
- 5: Raise aspirations of girls and their Parents.
- 6: Empower Mothers.
- 7: Give proper value to women's work.
- 8: Get Women into Power.
- 9: Encourage women into non-Traditional vocations.
- 10: Work together.
- 11: Stop sex violence.

WAYS TO PROMOTE gender equality in daily life

- Watch for Signs of Domestic Violence & Support Mothers and Partners.
- Help Women Gain Power - Listen AND Reflect - Hire Diversity.
- Pay (AND DEMAND) the same salary for equal work.

EVERYDAY EQUALITY
How to promote gender justice in daily life

Share the household chores
Men and women should share the household chores equally.

SCOLD HARASSMENT AND SEXUAL ABUSE
Sexual harassment and sexual abuse are not just words, they are actions that can cause serious harm to women.



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Women's Development Cell

GENDER SENSITIZATION

WHAT IS MEANT BY GENDER SENSITIZATION?
Gender Sensitization refers to the raising sensitization of gender equality concerns. It is also basic requirement to understand the sensitive needs of particular gender.

AIMS & OBJECTIVE OF GENDER SENSITIZATION
* To Sensitize the newly induced members regarding prevalent gender inequalities in the society.
* To Enable them to reflect upon their own socialization process and attempt to break that influence.

GENDER DESCRIPTION & INEQUALITY

MENS PERCEPTION	WOMENS PERCEPTION
Women are not discriminated. • follow the same responsibilities • no need to depend • should not be given more • Subordinate not superior in any way	Women are discriminated. • not given the same kind of job • want to be in independent • understanding capacity of women • Superior are selection

Name: Shaikh Aqsa Fatema
Class: BSc. IV (2020-21)

Gender Sensitization

Awareness raising is a process which helps to facilitate the exchange of ideas, improve mutual understanding and develop competencies and skills necessary for societal change.

Gender Inequality

Gender inequality is the unequal or unfair treatment of women compared to men. It is a social issue that affects women's rights, opportunities, and status in society.

Gender Sensitization

Gender sensitization is the process of making people aware of the gender inequalities and the needs of women. It is a key to achieving gender equality.

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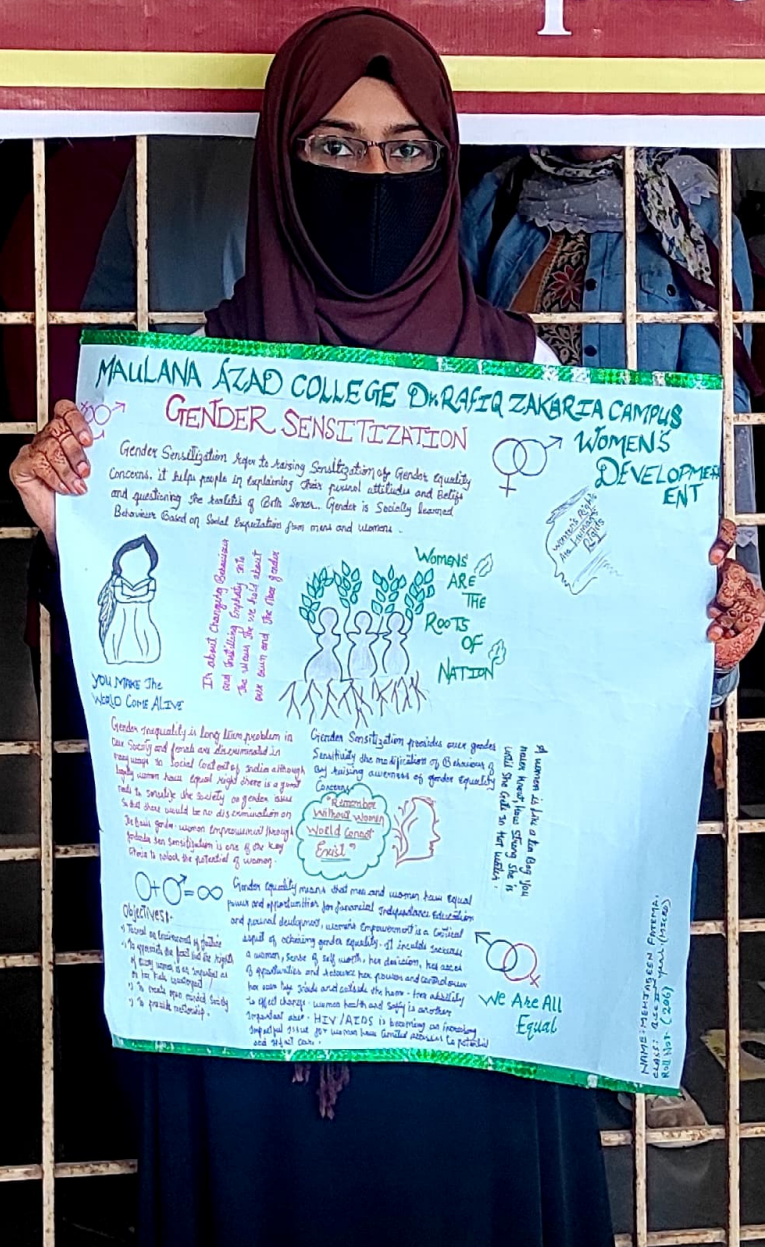
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Women's Development Cell

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GENDER SENSITIZATION

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To sensitize the newly inducted members regarding prevalent gender inequalities in the society.
To enable them to reflect upon their own socialization process and attempt to break that influence.

GENDER DESCRIPTION & INEQUALITY

MEMB PERCEPTION
Women are not discriminated. They are equal to men. They have the same rights and opportunities as men. They should not be treated as inferior to men. They should be treated as equals.

WOMENS PERCEPTION
Women are discriminated. They are not equal to men. They have fewer rights and opportunities than men. They are treated as inferior to men. They are not taken seriously.

NAME: Smitika Ansa Totam
class: sec by. 1002-23

MAULANA AZAD COLLEGE DR. RAFIQ ZAKARIA CAMPUS

GENDER SENSITIZATION

WOMENS DEVELOPMENT

Gender Sensitization aims at raising sensitization of gender equality concerns. It helps people in exploring their personal attitudes and beliefs and questioning the attitudes of others. Gender is socially learned behaviour based on social expectations from men and women.

WOMENS ARE THE ROOTS OF NATION

Gender equality means that men and women have equal rights and opportunities for personal, professional, education and social development. Gender empowerment is defined as achieving gender equality of both sexes. A woman's sense of self-worth, her decision, her access to opportunities and resources, her power and confidence to take up risks and address the issues. The ability to fulfill every woman's health and safety in societies. Empowerment is the process of increasing the individual's capacity to make choices and decisions. Empowerment is the process of increasing the individual's capacity to make choices and decisions.

WE ARE ALL EQUAL

MAULANA AZAD COLLEGE OF ARTS & SCIENCE AND COMMERCE

GENDER SENSITIZATION AWARENESS CAMPAIGN

What is Gender Awareness Raising?
Gender Awareness Raising aims at increasing general sensitivity, understanding & awareness about gender (or equality, awareness raising is necessary for societal change. Gender awareness raising should provide reliable & accessible information to build a better understanding of gender equality as a core value necessary for integrating a gender perspective into policies, programmes & projects and services that address the diverse needs of women and men.

GENDER EQUITY
is a **MUCH LIGHT** not a female fight
Frieda Pinto

SLOGANS:
1. There is a "MAN" in every woman.
2. Men are not just men, they are also fathers, sons, brothers, husbands, and they are also men.
3. Men are not just men, they are also fathers, sons, brothers, husbands, and they are also men.
4. Men are not just men, they are also fathers, sons, brothers, husbands, and they are also men.

12 STEPS TO ACHIEVE Gender Equality in our lifetime:
1. Talk to women and girls.
2. Ask girls what they think.
3. Stop child marriage & sexual harassment.
4. Make education gender sensitive.
5. Reduce inequalities of girls and their parents.
6. Support girls' education.
7. Give proper value to women's work.
8. Get women into politics.
9. Encourage women into non-traditional sectors.
10. Work together.

Ways to Promote gender equality in daily life:
1. Help women find their voice.
2. Listen to women's views.
3. Support women's leadership.
4. Encourage women to take on leadership roles.
5. Support women's economic empowerment.
6. Support women's political participation.