

**MAULANA AZAD COLLEGE OF ARTS,  
SCIENCE AND COMMERCE,  
RAUZA BAGH  
AURANGABAD**

**Speaker: Professor Aparna Saraf**

**Head,**

**Department of Commerce & Mgt. Science,  
Maulana Azad College of Arts, Science & Commerce, Aurangabad**



**ONLINE LECTURE  
ON**

**ENTREPRENEURSHIP**

**UNDER MOU**

**WITH**

**DEOGIRI COLLEGE, AURANGABAD**



**Date: 12<sup>th</sup> January 2022**

**Time: 5.00 pm to 6.30 pm**

**Platform Used: Zoom**

**Link for joining:**

**<https://us02web.zoom.us/j/9423456007?pwd=TUovSGpiRHJoc0x4UVJIWGNDUGRldz09>**



## Highlights of the lecture:

- Identify and train potential entrepreneurs
- Entrepreneurial qualities and motivation
  - Environmental scanning
  - Project report formulation
  - Steps in setting up of business
  - Sources of support



WORKGROUP



MEETING



NETWORKING



## Organizing committee:

- Dr. Mazahar Farooqui, Principal, Maulana Azad College of Arts, Science and Commerce, Aurangabad
- Dr. Ashok Tejankar, Principal, Deogiri College, Aurangabad
- Dr. Aditi Bhattacharya, IQAC, Co-Ordinator, Maulana Azad College of Arts, Science and Commerce, Aurangabad
- Dr. Aparana Saraf, Head, Department of Commerce & Management Science, Maulana Azad College of Arts, Science & Commerce, Aurangabad
- Dr. B.N. Shinde, Department of Commerce, Deogiri College, Aurangabad

**Dr. Rafiq Zakaria Campus  
Maulana Azad College of Arts, Science and Commerce, Aurangabad**

**Report of activity for submission to IQAC**

**Name of the Event:-** Lecture on Entrepreneurship by Prof Aparna Saraf

**Date:-** 12<sup>th</sup> Jan 2022

**Time:-** 5 pm

**Venue:-** Zoom Platform

**Number of beneficiaries:-** 30

**Type of activity:-** Extracurricular

**Activity Under MOU with Deogiri College, Abad**

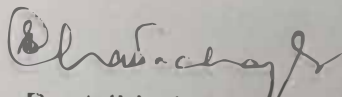
**Details of the Programme:-**

The lecture on Entrepreneurship was organized as an activity under MOU with Deosiri College, Aurangabad. The lecture was delivered by Prof Aparna Saraf, Head , Department of Commerce and Management Science, Maulana Azad College of Arts, Science and Commerce, Aurangabad. She emphasized on the following points:

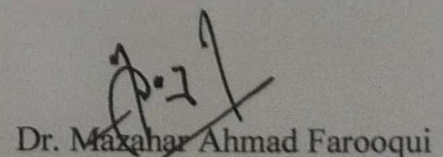
- Identify and train potential entrepreneurs
- Entrepreneurial qualities and motivation
- Environmental scanning
- Project report formulation
- Steps in setting up of business
- Sources of support

**Goals and objectives:-** To know the basics of Entrepreneurship.

**Relevance and out comes:-** Participants interacted in question and answer session and were satisfied with the lecture.



Dr. Aditi Bhattacharya  
IQAC Coordinator

  
Dr. Mazhar Ahmad Farooqui  
Principal  
Principal  
Maulana Azad College  
Aurangabad

COORDINATOR  
Internal Quality Assurance Cell  
Maulana Azad College of Arts,  
Science & Commerce, Aurangabad.





Dr. vishnu Patil



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**MAULANA AZAD  
COLLEGE,  
AURANGABAD  
Under MoU**

with

**Deogiri College,  
Aurangabad Presents a lecture  
on "Entrepreneurship"**


By


**Dr. Aparna Saraf  
( Prof and HOD, Dept.of Commerce  
and Mgmt Science, MACA)**


As part of

**Dr Ahmed Zaheer Lecture Series  
2021-22**

Date: 12.01.22, Time: 5 p.m

 Join Zoom

 <https://us02web.zoom.us/j/9423456007?pwd=TUovSGpiRHJoc0x4UVJIWGNdUGRldz09>

 Meeting ID: 9423456007



Message



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Chat



Me to Everyone



MAULANA AZAD COLLEGE  
OF ARTS ,SCIENCE AND COM  
MERCE, AURANGABAD Under  
MoU

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Deogiri College,

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By

Dr. Aparna Saraf

( Prof and HOD, Dept.of  
Commerce and Mgmt Science,  
MACA)

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






























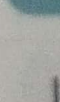


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## Participants (30)

Q Search

-  Dr. Aditi Bhattacharya (me)  
-  Prof. Arif Pathan (Host)   
-  Dr. Aparna Saraf (Co-host)   
-  Ayesha Sultana Shaikh  
-  Dr. Naziya Pathan  
-  Dr. Sayyad Sultan  
-  Dr. Shaikh Kalimoddin Rashid  
-  Dr. Syeda Najeem Asra  
-  Dr. B. N. Shinde  
-  Dr. Rajesh B. Lahane 
-  Dr. Shahela Yasmeeen Khan  
-  Dr. Shaikh Ifrah Fatema  
-  Dr. Syed Ummul Khair Aseem  

Invite

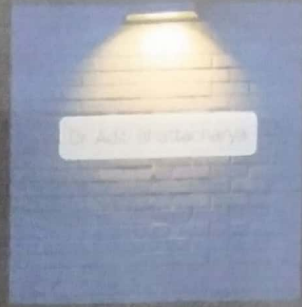




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MAULANA A... COLLEGE OF  
ARTS, SCIENCE & COMMERCE,  
AU

ENTREPRENEURSHIP PROGRAMMES



29



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### OBJECTIVES OF EDP<sub>1</sub>

- Identify & train potential entrepreneurs
- Entrepreneurial quality & motivation
- Environment scanning
- Project report formulation
- Steps in setting up of business
- Sources of support
- Managerial skills
- Encourage millennials
- Financial management
- Marketing management skills
- HR management skills
- Matching SWOT
- Social responsibility
- Ethical entrepreneurship

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